

Nikisha Roberts

Product Designer

EXPERIENCE

UX Design Intern | Excella

OCT 2022 - JAN 2023, REMOTE

- Led competitive analysis by conducting extensive research and analysis, synthesizing findings into actionable insights for the design team
- Developed wireframes and established the layout used in the final deliverables

UX Strategy Intern | Instrument

JUN 2021 - AUG 2021, REMOTE

- Conducted research on consumer behavior and translated insights into actionable design recommendations for the design team
- Produced a comprehensive UX audit of the client homepage, flagged areas of improvement, and generated strategy recommendations; all of which were integrated into client reviews
- Created over twenty assets and thought starters for a client project
- Collaborated with interns to build a web page marketing Instrument's internship for the future recruitment cycle

UX Design Intern | Paragon One

AUG 2020 - DEC 2020, REMOTE

- Conducted heuristic evaluation and competitive analysis to develop and deliver high fidelity prototypes of an intern portfolio portal meant to showcase their work to recruiters
- Revamped and customized newsletters and presentations

EDUCATION

BrainStation | Diploma, User Experience Design

JAN 2023 - APR 2023, NEW YORK, NY

University of Southern California | Bachelors in Cognitive Science, Minor in Designing for Digital Experiences

JAN 2020 - 2022, LOS ANGELES, CA

PROJECTS

Product Designer | ARTifacts

JAN 2023 - APR 2023, Capstone Project

- Developed innovative app concept by completing the design process, including market research, user experience design, wireframing, and prototyping, resulting in a visually appealing and user-friendly product that garnered positive feedback

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SKILLS

Figma, Sketch, Adobe Creative Suite, Zeplin, Invision, Whimsical, Asana, Principle, Miro, Reality Composer

PROFILE

Research and innovation is the backbone of my design process as a product designer. My dedication to improving my craft through personal projects, internships, and student organizations has provided me with valuable skills and experiences that continue to shape my work today.