Nikisha Roberts

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EDUCATION

University of Southern California, Los Angeles, CA **January 2020 - May 2022**
Major: Cognitive Science **Minor:** Designing for Digital Experiences
Stony Brook University, Stony Brook, NY **August 2018 - December 2019**
GPA: 3.6, **Dean's List**

EXPERIENCE

Innovative Design (USC Student Organization), Los Angeles, CA **January 2021 - May 2022**
UX/UI Team Lead

- Led a team of four designers to create UI assets for the highest paying client project in the organization history
- Produced assets to be used in MVP of client's AR mobile game
- Redesigned a student organization website in a team of three across the Fall 2021 semester

ART/EMIS (USC Student Organization), Los Angeles, CA **September 2020 - December 2021**
Associate Coordinator of Public Relations

- Maintained and updated all sites where ART/EMIS has a presence (Wix website, Facebook, Instagram)
- Oversaw Online Content Producer and Events Coordinator, worked closely with both to put on events and foster organization relationships
- Consulted with Creative Producers to distribute marketing for ART/EMIS projects

Instrument, Remote **June 2021 - August 2021**
UX Strategy Intern

- Conducted research on consumer behavior and translated insights into actionable design recommendations for the design team
- Produced a comprehensive UX audit of the client homepage, flagged areas of improvement, and generated strategy recommendations; all of which were integrated into client reviews
- Created over twenty assets and thought starters for a client project
- Collaborated with eight interns to execute a webpage marketing Instrument's intern program for the 2022 recruitment cycle

Paragon One, Remote **August 2020 - December 2020**
UX Design Intern

- Revamped and customize newsletters and presentations
- Collaborated with company cofounder to design an intern portfolio portal to showcase their work to recruiters
- Recommended design changes for new intern worker's platform

Zillow, Remote **June 2020 - August 2020**
Product Research and Market Analyst Intern

- Completed four research projects for Zillow
- Analyzed competitor products and researched the alternative real estate market in the US
- One of three students who presented key research findings to Zillow leadership

Photography Collections Preservation Project, New York, NY **November 2018 - June 2019**
Intern

- Digitized and catalogued photographs of the prominent African American photography collective Kamoinge Workshop
- Created and organized metadata of photographs and ephemera
- Produced online content for the company's website
- Conducted research on various art institutions interest in contemporary photography by black photographers

ACTIVITIES AND AWARDS

The Opportunity Network, New York, NY **July 2016 - June 2022**
Chosen as one of 145 high-achieving New York City students for prestigious career development program that provides access to career opportunities, professional networks and college

Studio Museum Expanding the Walls: Developing Intention Exhibition, New York, NY **July 2018 - August 2018**
Collaborated with the museum curatorial staff to create and execute 8-week long exhibition featured at The Metropolitan Museum of Art

SKILLS AND INTERESTS

Proficient in Adobe Creative Suite, Sketch, and Figma | Proficient in film and digital photography | Strong writer and visual artist